

# People's United Bank Privacy and Affiliate Marketing Opt-Out Notice

<b>FACTS</b>	What Does People's United Bank Do With Your Personal Information?
<b>Why?</b>	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
<b>What?</b>	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> <li>• Social security number and income</li> <li>• Account number and assets</li> <li>• Credit history and investment experience</li> </ul>
<b>How?</b>	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons People's United Bank chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does People's United Bank Share?	Can you limit this sharing?
For our everyday business purposes – such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus.	Yes	No
For our marketing processes – to offer our products and services to you.	Yes	Yes
For joint marketing with other financial companies.	Yes	Yes
For our affiliates' everyday business purposes – information about your transactions and experiences.	Yes	Yes
For our affiliates' everyday business purposes – information about your creditworthiness	Yes	Yes
For our affiliates to market to you	Yes	Yes
For our nonaffiliates to market to you	Yes	Yes

  

<b>To Limit Our Sharing Questions?</b>	• Call 1-877-894-0300 or mail the form below.
	• Call 1-877-894-0300

<p>If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below.</p> <p><input type="checkbox"/> Apply my choices only to me</p>	<p>Mark any/all you want to limit:</p> <p><input type="checkbox"/> Do not share information about my creditworthiness with your affiliates for their everyday business purposes, and do not allow your affiliates to use my personal information to market to me.</p> <p><input type="checkbox"/> Do not share my personal information with nonaffiliates to market their products and services to me, and do not share my personal information with other financial institutions to jointly market to me</p>
Name	<p><b>Mail To:</b>                  People's United Bank                  P.O. Box 804                  Brattleboro, VT 05302-0804</p>
Address	
City, State, Zip	
Account #	